PRESS RELEASES

News Brief - 9/7/00

Welcome to WGU

What We Are

Who's Involved

Vision, History & Mission

Press Releases

Newsletters

Administration

About Your Privacy

Glossary

FAQs

WGU Contact:
Amy Tejral
801-274-3280
atejral@wgu.edu

First Bachelor's Degree Now Online for Western Governors University

Bachelor of science degree in business open for enrollment

SALT LAKE CITY, UTAH - Western Governors University (WGU) today announced its first competency-based bachelor's degree now available from the online, distance education university. A bachelor of science degree in business (BS Business) is now open for enrollment. The BS degree is WGU's first bachelor's program; it is an upper-division degree that builds on the university's current associate of science degree in business released earlier this summer.

"We have picked an excellent field in which to offer our first bachelor's degree," said WGU Provost Chip Johnstone. "Our natural audience is working men and women who want to integrate new learning with the knowledge and skills gained through previous job experience to unlock their career potential. This competency-based approach is the 'just in time' opportunity they've been asking us for."

According to Dr. Dennis Bromley, mentor/program coordinator for the WGU business program, the BS in business has an emphasis in information technology (IT) and was designed to bridge the technical expertise in IT with the application and management skills obtained through a business degree. The new degree is intended for individuals who have had extensive experience in business and other organizations. It features competencies in accounting, economics, marketing, management, legal foundations, and information technology.

About WGU

WGU is an online, competency-based university. With just a few clicks at www.wgu.edu, a student can find competency-based degree programs, an online catalog of quality distance-learning courses, an online library, bookstore, and one-on-one access to a personal WGU mentor, who will guide the student through his or her customized degree program. WGU was founded and is supported by 19 states and governors as well as 22 leading corporations and foundations. Current WGU competency-based degree programs are focused in three areas: IT, business, and education. Current offerings include associate of applied science degrees in IT/network administration, IT/CNE, and IT/software applications, as well as an associate of arts, associate of science in business, bachelor of science in business, and a master of arts degree in learning & technology.