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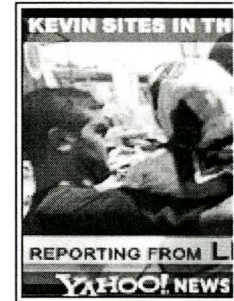
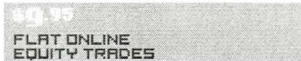
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Press Release

Source: Western Governors University

David E. Simmons and Frank D. Alvarez Join the Board of Western Governors University

Thursday August 3, 4:43 pm ET

SALT LAKE CITY, Aug. 3 /PRNewswire/ -- David E. Simmons, President and Chief Executive Officer of Simmons Media Group LLC, and Frank D. Alvarez, President and CEO of TMC Healthcare have been elected to the governing board of Western Governors University (www.wgu.edu), a non-profit university offering flexible, competency-based online education.

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In addition to his position as head of Simmons Media Group LLC, Mr. Simmons also heads two affiliated companies, Western Broadcasting LLC and Crestwood Communications, Inc. Collectively the three privately held companies own and operate radio stations and outdoor advertising structures in Utah, Idaho, New Mexico and Texas, and manage a portfolio of other investments. Mr. Simmons is well known in the Salt Lake City community, having been born and raised in Utah as well as attending University of Utah and BYU. He graduated from Harvard Business School in 1983. Mr. Simmons is an appointee to the Utah State Board of Business and Economic Development, serves on the board of directors of First National Bank of Utah,

and on the governing boards of Envision Utah, Utah Idaho Arthritis Foundation and the Utah Shakespeare Festival. He has served on WGU's National Advisory Board and brings extensive business knowledge to the WGU Board of Trustees.

In heading TMC healthcare, Mr. Alvarez oversees a three hospital regional system serving Tucson, southern Arizona and northern New Mexico. Mr. Alvarez previously headed Maricopa Integrated Health System and was VP-San Francisco Market Leader for Kaiser Foundation Hospitals and Health Plan. He serves on the Hospital Council of Arizona, the Hispanic Scholarship Fund and has served on the Arizona State Board of Education. With the launch of the WGU College of Health Professions this fall, Mr. Alvarez adds his expertise in the hospital industry to WGU, and will be a great asset as the university's newest program begins and grows.

About Western Governors University (WGU)

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- Unemployment Rate Month High - AP (9:1
 - Stock Futures High Jobs Data - AP (9:12
 - Goodyear Tire 2Q Plummets - AP (9:14
 - Toyota's 1Q Profit Percent - AP (9:17 am
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WGU is the only accredited university in the U.S. offering online competency-based degree programs. The private non-profit university was founded and is supported by 19 governors, as well as over 20 leading corporations and foundations. WGU offers bachelor's and master's degrees in business, information technology, and teacher education. More information is available at www.wgu.edu.

Contact:
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gcastaldi@wgu.edu

Source: Western Governors University

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