



GetEducated Ranking, 7/16/09

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News Brief - 7/16/09

Western Governors University Earns Top 10 Ranking from GetEducated.com

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WGU's Online Bachelor's Degrees in Business and Management Receive Best Buy Designation

Salt Lake City, Utah — Western Governors University's bachelor's degrees in business have been recognized as a Top10 Best Buy by consumer group GetEducated.com.

Undergraduate tuition for WGU's College of Business programs is \$2,890 per six-month term, or \$23,120 for four years. However, because WGU uses a competency-based academic model that requires students to demonstrate competency in degree subjects in order to advance...

According to Vicky Phillips, GetEducated's founder, who began rating online colleges 20 years ago, students should compare cost and other benefits carefully before enrolling in online education.

With more than 12,000 degrees now being offered online, potential students are asking what's different about all these schools? Why choose one online business school over the other? "That question," says Phillips, "can be easily answered for WGU.

By comparison, the nation's largest for-profit online business school charges over \$64,000 for its Bachelor of Science in Business Administration. The most expensive online business degree can cost as much as \$103,500.

Cost however, is not the only thing that differentiates WGU. "WGU is a competency-based university," explains Phillips. "The university does not award degrees based solely on course attendance.

WGU's distance learning Masters in Business Administration previously earned a top ranking on GetEducated's list of the Top Ranked Values in Online MBAs – Regionally Accredited.

Commonly Searched Terms: Best online universities, top 10 ranking, online business degrees, college of business

