



News Release: WGU Launches Sales Management Degree, 5/20/10

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Contact for media inquiries: Joan Mitchell, Director of Public Relations, 801.428.5463 or jmitchell@wgu.edu

WGU RSS Feed, More Information: 866-225-5948

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News Brief - 5/20/10

Western Governors University Launches Online Bachelor's Degree in Sales and Sales Management

New Degree Program Includes Two Key Sales Certifications

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Salt Lake City — Western Governors University's College of Business is now enrolling students for its newest degree program, the B.S. in Sales and Sales Management.

"This new program is ideal for sales professionals who are ready to take the next step in their careers as managers, trainers, or even entrepreneurs, and are looking for the additional skills and credibility that a bachelor's degree provides," said WGU Vice President of Marketing & Enrollment Patrick Partridge.

Like all WGU degree programs, the B.S. in Sales and Sales Management is online and competency-based, allowing students to advance by demonstrating their knowledge and skill in required coursework rather than earning credits for time spent in a classroom.

The Western Governors University College of Business offers nine online bachelor's and master's degree programs. WGU's online bachelor's degree in Business Management and MBA programs have earned top rankings on GetEducated.com's lists of the Best Buys — Online Bachelor's Degrees in Business and Management and Online MBAs.

- B.S. Business Management
B.S. Business—Information Technology Management
B.S. Business—Human Resource Management
B.S. Sales and Sales Management
B.S. Marketing Management
B.S. Accounting
Master of Business Administration
M.B.A. Information Technology Management
M.B.A. Healthcare Management

To learn more about WGU's new online degree in Sales and Sales Management, go to www.wgu.edu/salesdegree.

