



News Release: Last Chance to Enter Video Contest, 7/8/10

Home :: About WGU :: WGU Newsroom :: News Releases :: Last Chance to Enter Video Contest, 7/8/10



Contact for media inquiries: Joan Mitchell, Director of Public Relations, 801.428.5463 or jmittchell@wgu.edu

WGU RSS Feed, More Information: 866-225-5948

BACK TO THE NEWSROOM

News Brief - 7/8/10

0 Like

Last Chance to Enter the "Make a Great WGU Commercial Video Contest"

First public voting phase for scholarship contest to begin July 16

Salt Lake City — With one week left in the contest submission phase, Western Governors University, www.wgu.edu, is calling for students to submit their 60-second video commercials, demonstrating why WGU is "A Smarter Way to Learn." The "Make a Great WGU Commercial Video Contest," hosted by the online university, will post entries on the WGU website, with the initial public voting phase running July 16-25. More than \$12,000 in scholarships and prizes will be awarded to the top five entries, selected by a combination of WGU staff and popular vote.

The contest is open to current and prospective WGU students and entries can be submitted through the official contest page, www.wgu.edu/videocontest. All entries must include the contest URL somewhere in the video, and the deadline for all submissions is July 15. The top 10 finalists will be posted to the contest website on July 27, and a final public voting phase will go through August 10. Contest winners will be announced August 13, 2010.

The top five entries will receive rewards including a Grand Prize valued up to \$7,500 (payable at \$1,500 every six-month term enrolled, for up to five terms) and a \$500 cash prize. Second and third place prizes are \$3,000 and \$2,000 scholarships, with two runner-up prizes of \$100 Amazon.com gift certificates. For official contest rules or to enter, please visit http://www.wgu.edu/videocontest.

