

News Releases

News Release: Top 10 Entries in Ad Contest Posted, 7/28/10

Voting begins for last round of video scholarship contest at www.wgu.edu/videocontest

Salt Lake City — The final phase of Western Governors University’s “Make a Great Commercial” contest has begun—voting for the ten finalists is now open to the public at www.wgu.edu/videocontest. The [online university](#) enlisted students to create a new 30 or 60-second commercial showing why WGU is “A Smarter Way to Learn.” The top ten videos were selected based on recommendations from a panel of WGU judges as well as the number of votes they received by visitors to the site. These semi-finalist entries can be viewed on the official contest page, www.wgu.edu/videocontest, and viewers can vote for their favorite through August 10, 2010. Once the voting period is over, the five top entries will win one of three scholarships or other prizes totaling more than \$12,000. Contest winners will be announced August 13, 2010.

Scholarship awards can be used to pursue an [online degree](#) in any of WGU’s colleges: [Business](#), [Education](#), [Information Technology](#) and [Health Professions](#), including Nursing. The top five finalists will be determined by the number of public votes and a WGU panel of judges. Winners will be awarded one of five prizes:

Grand Prize: Scholarship valued up to \$7,500 (payable at \$1,500 every six-month term enrolled, for up to five terms) and a \$500 cash prize.

Second Place: Scholarship valued up to \$3,000 (payable at \$1,000 every six-month term enrolled, for up to three terms) and \$500.

Third Place: Scholarship valued up to \$2,000 (payable at \$1,000 every six-month term enrolled, for up to two terms) or \$500.

Two runner-up prizes: \$100 Amazon.com gift certificates.

To view the top ten videos and vote for your favorite, go to <http://www.wgu.edu/videocontest>.

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