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WGU Announces New Online Business Master's Degree Program in Management and Leadership, 1/21/14



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News Brief - 1/21/14

WGU Announces New Online Business Master's Degree Program in Management and Leadership

Online university now accepting applications for April 1 enrollment

SALT LAKE CITY — Western Governors University (WGU), www.wgu.edu, has launched a new master's degree program in the online university's College of Business, the M.S. in Management and Leadership. This new program is designed to equip working adults with the leadership and organizational skills they need for effective change management, strategic management, and developing high-performance teams. Applications are being accepted now, and students may begin coursework in this new degree program on the first day of any month, beginning April 1 of this year.

The **M.S. in Management and Leadership** is designed for business professionals who wish to expand their career opportunities or improve their job performance by honing their ability to be effective leaders and managers—whether they aspire to enter management or are already in a management role. Students enrolled in this new online degree program will enhance their ability to lead and manage in dynamic environments such as business, government, nonprofits, or education. Courses will cover team leadership, data-driven decision making, and change management and innovation, as well as other skills necessary to be a successful leader.

Like all of WGU's online, accredited, competency-based degree programs, the M.S. Management and Leadership program was created for working adults looking to advance their careers in an educational setting that fits with their busy lives. WGU uses technology to facilitate education in ways that work for individual learners, allowing them to study, complete assignments, and take tests on their schedule and at their pace. Competency-based learning allows students to advance through their programs as soon as they're able to demonstrate mastery of the material—competencies that are defined by academic and industry experts to reflect the latest needs of the marketplace. Because WGU measures learning rather than time spent in class, professionals with knowledge and skills from work and previous college experience can often move through their programs more quickly, saving both time and money.

Key topics and areas of study covered by this new business degree are:

- Managing Organizations and Leading People
- Business Acumen
- Managing Human Capital
- Becoming an Effective Leader
- Management Communication
- Leading Teams
- Ethical Leadership
- Data-Driven Decision Making
- Change Management and Innovation
- Strategic Management

For more information, visit www.wgu.edu/ML.

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NBC News Reports on WGU



"The dreams of 19 governors have become [WGU Grad Angie Gonzalez's] dream fulfilled."

—Tom Costello
NBC Nightly News

[Watch the video](#) »

Featured News

Find out why Fast Company calls WGU one of the world's 50 most-innovative companies, CNN says we're "a school without boundaries," and major news outlets from NPR to Bloomberg BusinessWeek are touting WGU's "potential to transform the higher education industry."

[Read about WGU in the news](#) »

Why We Are Different

WGU has an innovative learning model for helping working adults earn bachelor's and master's degrees. Learn more about how it can help you.

[Watch the video](#) »

Take the Quiz

Is WGU a good fit for you?

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- Academic Experience

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- Graduate Programs for Licensed Teachers

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- WGU Missouri
- WGU Tennessee

COLLEGE OF INFORMATION TECHNOLOGY

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- IT Master's Degrees

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- Healthcare Master's Degrees