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WGU Announces New Scholarship for Emerging Business Leaders, 3/4/14



Contact for media inquiries

Joan Mitchell
VP of Public Relations
801.428.5463 or
jmitchell@wgu.edu

WGU RSS Feed

More Information: 866-225-5948

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News Brief - 3/4/14

WGU Announces New Scholarship for Emerging Business Leaders

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Online, competency-based university supports professional development with scholarships of up to \$2,000 towards bachelor's degrees in business

SALT LAKE CITY — Western Governors University (WGU), www.wgu.edu, is encouraging business leaders with some college experience to continue their professional development with a new scholarship for degree programs in the online competency-based university's [College of Business](#).

The Emerging Leaders in Business Scholarship is designed for new students who are pursuing a bachelor's degree in business. The scholarships provide \$500 per six-month term for up to four terms. The total scholarship value is \$2,000.

To be eligible to apply for the scholarship, students must have completed an associate's degree or at least 40 college credits. Applicants must also be working as a business professional and have completed an application for admission to WGU. Other requirements include completion of the Free Application for Federal Student Aid (FAFSA), an interview with a WGU Scholarship Counselor, and an essay describing why they want to finish their degree. Degree programs eligible for the scholarship include:

- [B.S. Business Management](#)
- [B.S. Business—Human Resource Management](#)
- [B.S. Business—Information Technology Management](#)
- [B.S. Sales and Sales Management](#)
- [B.S. Marketing Management](#)
- [B.S. Accounting](#)

While WGU will award multiple scholarships, the Emerging Leaders in Business Scholarship is a competitive program. Scholarships will be awarded based on academic record, financial need, readiness for online study, and current competency. The application deadline is June 30, 2014. For more information on the Emerging Leaders in Business Scholarship, visit <http://www.wgu.edu/emergingleaders>.

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NBC News Reports on WGU



"The dreams of 19 governors have become [WGU Grad Angie Gonzalez's] dream fulfilled."

—Tom Costello
NBC Nightly News with Brian Williams

[Watch the video](#) »

Featured News

Find out why Fast Company calls WGU one of the world's 50 most-innovative companies, CNN says we're "a school without boundaries," and major news outlets from NPR to Bloomberg BusinessWeek are touting WGU's "potential to transform the higher education industry."

[Read about WGU in the news](#) »

Why We Are Different

WGU has an innovative learning model for helping working adults earn bachelor's and master's degrees. Learn more about how it can help you.

[Watch the video](#) »

Take the Quiz

Is WGU a Good Fit For You?

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- Admissions
- Tuition and Financial Aid
- About WGU
- Academic Experience

WGU Resources

- Employment at WGU
- Newsroom
- Student Portal

Degrees & Programs

TEACHERS COLLEGE

- Teacher Licensure Programs
- Graduate Programs for Licensed Teachers

COLLEGE OF BUSINESS

- Business Bachelor's Degrees
- Business Master's Degrees

WGU State Institutions

- WGU Indiana
- WGU Missouri
- WGU Tennessee

COLLEGE OF INFORMATION TECHNOLOGY

- IT Bachelor's Degrees
- IT Master's Degrees

COLLEGE OF HEALTH PROFESSIONS

- Healthcare Bachelor's Degrees
- Healthcare Master's Degrees