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New WGU Scholarship Helps Students Earn Master's Degrees in Business



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News Brief - 7/16/14

New WGU Scholarship Helps Students Earn Master's Degrees in Business

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Online, competency-based university offers \$2,000 scholarship for MBA, leadership, and accounting graduate programs

SALT LAKE CITY — Western Governors University (WGU), www.wgu.edu, is encouraging business professionals to continue their education and professional development through a new scholarship for students pursuing a master's degree in business through the online, competency-based university's [College of Business](#). The [Master's Degree in Business Scholarship](#) is designed for new WGU students working toward a business-related master's degree. The scholarship provides \$500 per six-month term for as many as four terms, up to a \$2,000 value.

"WGU is committed to helping busy working adults achieve their dreams of a degree and career success," said Eric Goodman, the National Director of the College of Business. "The university's competency-based programs empower graduates with the education and skills they need for the workforce, making them valuable employees."

To be eligible for the Master's Degree in Business Scholarship, applicants must submit an application for admission and be accepted to the university, submit their previous transcripts, and complete an interview with a scholarship counselor. Eligible applicants must be newly enrolled in—or in the admissions process for—one of the following programs:

- [Master of Business Administration](#)
- [MBA Information Technology Management](#)
- [MBA Healthcare Management](#)
- [M.S. Management and Leadership](#)
- [M.S. Accounting](#)

Like all of WGU's accredited, competency-based programs, the five master's degrees in business were created for working adults looking to further their education in a way that fits with their lives. WGU uses technology that allows individual learners to study, complete assignments, and take tests on their time and at their pace. Competency-based learning allows students to progress through their programs when they can prove mastery of a topic. Each course focuses on competencies that, according to input from third-party and academic leaders, meet the latest needs of the marketplace, preparing students to enter the workforce when they graduate. Because WGU measures learning instead of seat time, students with previous academic and work experience are able to move through their programs more quickly, saving time and money.

While multiple scholarships will be awarded, the Master's Degree in Business Scholarship is a competitive program. Scholarships will be awarded based on the student's academic record, readiness for online study, and current competency, as well as other considerations. The application deadline is October 31, 2014. For more information about the Master's Degree in Business scholarship, visit www.wgu.edu/masterbiz.

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NBC News Reports on WGU



"The dreams of 19 governors have become [WGU Grad Angie Gonzalez's] dream fulfilled."

—Tom Costello
NBC Nightly News with Brian Williams

[Watch the video](#) >

Featured News

Find out why Fast Company calls WGU one of the world's 50 most-innovative companies, CNN says we're "a school without boundaries," and major news outlets from NPR to Bloomberg BusinessWeek are touting WGU's "potential to transform the higher education industry."

[Read about WGU in the news](#) >

Why We Are Different

WGU has an innovative learning model for helping working adults earn bachelor's and master's degrees. Learn more about how it can help you.

[Watch the video](#) >

Take the Quiz

[Is WGU a good fit for you?](#)

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- [WGU Texas](#)
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