

News Releases

WGU Washington Launches Bachelor’s in Data Management/Data Analytics News Brief - 6/9/16

Online program prepares graduates for careers in Washington’s data science industry

KENT, WA — WGU Washington is now accepting applications for a new online bachelor’s degree program aimed at preparing IT professionals for roles in the growing field of data management and analytics. The [Bachelor of Science in Data Management/Data Analytics](#) is designed for experienced IT professionals seeking a bachelor’s degree and industry certifications to advance their careers. Developed in collaboration with industry and academic experts, the B.S. in Data Management/Data Analytics program is online and competency-based, which allows students to study and learn at their own pace, completing courses as soon as they demonstrate mastery of the subject matter through tests, papers, simulations and projects.

This new program prepares students to set up, secure and maintain the environment where data will be hosted and provides them with the skills needed to analyze the data to identify patterns, explain phenomena and predict trends to support decisions.

Coursework in WGU Washington’s [B.S. in Data Management/Data Analytics](#) includes general education as well as information technology topics, such as IT fundamentals, web development, network and security, scripting and programming, data management, spreadsheets, business of IT, data science, data analytics, data wrangling, strategy and technical writing.

“Washington is home to many of the world’s leading companies in the Big Data industry, and there is a substantial demand for highly-trained data scientists across the state,” said Steve Mullin, President of the Washington Roundtable. “Graduates of this new degree program will have the skills and knowledge to fill those jobs and succeed in that rapidly-growing field.”

Competency-based education is a good fit for working professionals because it allows them to study and learn at their own pace and advance as soon as they have mastered course concepts. Students have 24/7 access to their course materials and faculty members provide one-on-one support. Each term is six months long and students pay a flat rate of \$2,890 per term for most programs, regardless of the number of courses completed. Because WGU Washington programs are self-paced, many students are able to accelerate their studies and finish their degree sooner, which saves both time and money. As a result, the average time to complete a bachelor's degree at WGU Washington is just over two years.

For more information about this new degree program, go to [washington.wgu.edu/data](#).

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