

News Releases

WGU to Award \$100,000 in Scholarships for Business Programs

News Brief - 6/15/16

Online, competency-based university will grant 30 scholarships to undergraduate students enrolling in College of Business

SALT LAKE CITY — Nonprofit, online Western Governors University (WGU) is now offering a new scholarship program for new students enrolling in any of its undergraduate degree programs in its College of Business. Applications are now being accepted for the [Excellence in Business Scholarship](#), which provides up to \$3,000 (\$600 per six-month term, up to five terms). In addition, the \$65 university application fee will be waived for those applying for the scholarship at www.wgu.edu/excellenceinbusiness by August 31, 2016.

To be eligible, scholarship applicants must be officially admitted into one of WGU's undergraduate business degree programs, complete the scholarship application, and be interviewed by a WGU scholarship counselor. While WGU will award up to 30 scholarships, recipients will be selected based on their academic records, financial need, and readiness for online study at WGU.

WGU's College of Business currently has more than 26,000 students in all 50 states and is growing at a rate of nearly 20% annually. WGU's business degree programs have been developed in collaboration with industry leaders to ensure that students gain the knowledge and skills that today's employers need.

WGU uses an innovative approach called competency-based education, which measures learning rather than time spent in class. Competency-based education is a good fit for working business professionals because it allows them to study and learn at their own pace and advance as soon as they have mastered course materials. Students have 24/7 access to their course materials, and faculty members provide one-on-one support. Terms are six months long, and students pay a flat rate of \$3,000 per term for most programs, regardless of the number of courses completed. Because WGU programs are self-paced, many students are able to accelerate their studies, finishing their degree sooner, which saves them both time and money. As a result, the average time to complete a bachelor's degree at WGU is less than three years.

Joan Mitchell, VP of Public Relations

Phone: 801-428-5463

Email: jmitchell@wgu.edu

More Information: 866-225-5948

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